

Fanpage Dollars

Case Studies



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Popular Niches/Markets to go after for your Fanpages

Creating a Fanpage is just the beginning. Anyone can create a fanpage but you have to create the right fanpage to the right market in order to get lots of fans in a short space of time.

The best topics to go after for your Fanpages is topics that will go “viral”.

For example, take a look at the following Fanpages and notice the topics and the number of people who have joined.

[Fanpage number 1](#)

Title of Fanpage - I like your makeup...LOL JK, it looks like you got gangbanged by Crayola!

I like your makeup...LOL JK, it looks like you got gangbanged by Crayola. Like

Wall Info Photos Discussions Reviews

I like your makeup...LOL JK, it looks like you got... + others
I like your makeup...LOL JK, it looks like you got... Just others

I like your makeup...LOL JK, it looks like you got gangbanged by Crayola.
http://www.iphone4betatester.com/
Get a FREE iPhone 4 from AT&T to help test our new cellular network!
www.iphone4betatester.com
Limited time offer, while supplies last.

at&t
12 July at 22:20 · Share
158 people like this.
View all 120 comments

I like your makeup...LOL JK, it looks like you got gangbanged by Crayola.
Made a new group since we're all doing this right around now(: [well, those that are still in high school] Writing a novel in your friends yearbook.
16 June at 20:36
407 people like this.
View all 122 comments

I like your makeup...LOL JK, it looks like you got gangbanged by Crayola.
hey guys! my friend is doing a project on Andrew Jackson and it would be nice if you add him as a friend(: THIS IS THE PAGE HE MADE.
http://www.facebook.com/profile.php?id=100001126490739 add it (:
09 June at 03:31
212 people like this.

FANS:
10,000[x] (1 day)
50,000[x]
100,000[x]
250,000[x]
500,000[x] (3 days)
750,000[x]
1,000,000[x] (4 days)
1,500,000[x] (1 week)

1,789,996 people like this

Tazz Palframan Ashley Gamble Aby Rivera

1 minute respon
With a Capital One C card get up to £1,500 limit and a choice of design. Apply now or response in 1 minute

Attention Busin Owner!
Claim your free gift
Claim your FREE GIFT £581 of marketing ar money making resour learn the killer ninja strategies to become successful!

Win a Weekend i Sweden

Now this fanpage has over 1 million members and it is a prime example of a fanpage that has gone viral.

Notice the topic – it is funny and at the same time people on Facebook like “funny” Fanpages.

You can make money from viral Fanpages by selling Gigs on Fiverr or renting out “Status Update space” to potential advertisers or people.

People are already offering this guy money for this fanpage!

Take a look at the “reviews” section.



Rj Scott "★★★★★" To the admin of this page, Please message me here on facebook. I would like to offer you some cash for this fan page you made. Hope to hear from you soon.

on Thursday · Comment · Like · Report



Nemrac Aivilo "★★★★★" reminds me of some1 lol

last Tuesday · Comment · Like · Report



Dave Kosiba "★★★★★" hey admin I want to buy this page from you. PM me via FaceBook if you are interested.

about 2 weeks ago · Comment · Like · Report

Now this person does not need to worry about making money from CPA or Clickbank with this fanpage because he/she has already created a fanpage that is potentially worth thousands of dollars.

Fanpage Number 2

Title - **I Hate Getting Texts That Only Say "k"**

Here is another fanpage that has gone “viral” and has over 3 million fans.

The screenshot shows a Facebook fanpage for "I Hate Getting Texts That Only Say 'k'". The page has a cover photo of a large black letter 'K' and a photo of a young boy shouting. The page name is "I Hate Getting Texts That Only Say 'k'" with a "Like" button. Below the name are tabs for "Wall", "Info", "Photos", and "Discussions". The page has 3,972,318 likes, highlighted with a red box. A post from 14 hours ago features a green t-shirt with a Santa Claus graphic and the text "WHERE'S MY HOES AT?". A red arrow points from the text "Monetising this Fanpage by Affiliates." to the t-shirt image. The post text includes: "I Hate Getting Texts That Only Say 'k' Another great t-shirt! Over 1000, with a buy 3 get 3 free deal! \$14.99 each! Get funny t-shirts here: <http://www.roadkilltshirts.com/Default.aspx?afid=5> Only 4 months till Christmas!!! Don't forget your hoes...". Below the post, it says "14 hours ago · Share", "1,586 people like this.", and "View all 187 comments". Another post from 30 June at 07:27 says "I Hate It When People Chew With Their Mouths Open." and "Page: 6,201 people like this.", with "214 people like this." and "View all 217 comments" below it. A red box highlights a text box on the left side of the page with the following text: "Make the k go away! Buy 3 get 3 free on funny shirts! <http://www.roadkilltshirts.com/Default.aspx?afid=5> Created by Jake Radvansky!".

Now this Fanpage is pretty funny but its something that people can relate to.

How many times have you had your friends SMS you and reply to you with the word “k”. I know I hate this!

You will notice that this Fanpage has generated a lot of interest and the owner is cashing in by promoting affiliates. However, you should notice that this

owner is not using a landing page or a welcome page. By using a landing page he can double the amount of visitors to his fanpage.

[Fanpage Number 3](#)

Title - Sleeping with the aircon/fan and the doona on at the same time Like



The screenshot shows a Facebook fanpage interface. On the left, there is a profile picture of a bedroom with a bed, a ceiling fan, and a window. Below the image are buttons for 'Add to my page's favourites' and 'Suggest to friends'. A red-bordered box highlights a text area containing contact information for advertisements: 'For advertisements contact Kim at: safd@y7mail.com', 'Web: http://www.sleeping-with-the-aircon-and-the-doona.com/', '15% off T-Shirts when ordered through this fan page at Donkey T-Shirts http://www.donkeyts.com/home/?rcc=safd'. Below this is an 'Information' section stating 'Founded: December 24, 2009'. Another red-bordered box highlights a box showing '408,213 people like this' with three small profile pictures of users. The main content area on the right shows the page title 'Sleeping with the aircon/fan and the doona on at the same time' and navigation tabs for 'Wall', 'Info', 'Photos', and 'Discussions'. Below the tabs, there are several posts from users, each with a small thumbnail image of the bedroom. The posts include text about the fanpage's growth, weather in Queensland, and weekend plans. Each post shows the number of likes and a 'View all comments' link.

As you can see this fanpage was started in December 24th 2009 and it is already attracted just over 408,000 people.

This is another example of a “viral” type of topic that can attract a lot of interest in a short space of time.

Here is a FULL List of all the different Fanpages you might want to create for them to go “viral”.

I hate it when a person blows smoke in my face!

I love rubbing my feet against my quilt at night and stay warm!

I LOVE it when it rains at night and I can hold my pillow tight and fall asleep!

I love the taste of chocolate when its melted!

I hate it when my glasses get steamed up cos of the RAIN!!

I hate it when you kiss someone and then there’s an awkward silence

I hate people who miss call you because they don’t have airtime!

I hate it when my boyfriend looks at other girls when he’s out with me

I hate it when people stare at you when you are eating!

I hate people who talk loud on buses!

I hate sitting next to strangers on buses!

I hate people who wind you up then apologise!

I LOVE waking up to the sound of birds singing outside.

I love holding my partner in bed when it is raining outside.

I hate it when your boyfriend calls you FAT!

I LOVE it when I catch people back chatting about me when they are totally unaware !

I love kissing my partner with my tongue!

I hate it when people snore at night and then end up waking you up.

I hate the sound of screaming kids outside when you are trying relax

I love walking in the rain on cold winters day.

I hate it when people get excited and scream just because they have won something!

I hate seeing other people win the Lottery – it pisses me off!

You look like Joker from BATMAN with your make up!

I love getting paid from work and seeing my bank balance going up!

I love it when its FRIDAY and you can just relax all day in front of the TV

I love sleeping on Sundays and not doing anything!

I love relaxing in front of the gas fire, when it is cold and windy outside

I hate it when you talk to someone and in the middle of the convo theres a weird silence!

I hate it when you're the only one talking on the bus when someone calls you

Love holding onto my partner in the morning and cuddling!

I love it when an ice cream is half melted and you eat it.

I love it when chocolate is half melted and it tastes nice.

If we have 500k people my friend MAX will quit smoking!

I hate it when you are driving in a crappy car and the car in front of you is much better

I hate it when tall people tower above you and you feel like crap!

These are just some of the viral types of Fanpages you can create.

Remember people will join your fanpage if they can relate to something. Some of the Fanpages are so simple but powerful because people can relate to them. These events are occurring in our everyday lives.

Always try to create a fanpage that is unique and has never been done before.

Once your Fanpage goes viral you will find it will end up having a “snow ball” effect and you will not need to do any promotion.

Please follow me below and download some more resources below...😊

Take care...

Ron Richardson

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<http://www.facebook.com/ron.richardson3>



<http://www.twitter.com/richgroup>



<http://ca.linkedin.com/in/socialmediamanagementservices>

'10 Essential Questions to Ask When Setting Up Your Social Media Marketing Campaign'

<http://www.social-media-mangement.com/freebook.html>

Forum Marketing Basics...If You Aren't Taking Advantage Of The Power Of Forum Marketing, You Are Missing Out On A HUGE Opportunity

<http://www.social-media-mangement.com/forummarketing.html>

Wordpress Secrets...In a matter of seconds, for free - you can have a pro-looking site that is very "search engine friendly". And it's so easy to use.

<http://www.social-media-mangement.com/wordpress-secrets.html>

About



Ron Richardson, Founder of Social Media Management Experts, with dedicated, passionate people to handle all your companies social media marketing needs. Proven strategies - Proven results!

Ron owns and operates several online and offline companies, including [Business Opp News](#) but has now moved most of his attention towards the social media scene by helping individuals or any size business grow their online presence and social status, therefore, helping them achieve greater customer acquisitions, customer retention, customer loyalty and of course, greater profits.

At Social Media Management Experts, we have a qualified network of virtual assistants, web designers, SEO experts, graphic designers, copywriters and more. If it can't be done by Social Media Management Experts...we know where to get it done right!

While these VA's do some of the work, it is all overseen by Ron, as well as the development of a specific social media marketing package or an entire marketing package that fits with our clients wants and needs.

'I love the fact that companies are realizing the importance of social media marketing as a primary source of their advertising spending. I also love the fact that here at Social Media Management Experts, we have the ability to help our clients realize significant increases in all areas of their business.'

The social media revolution is here...and it's here to stay, so let's get social now!!!